



Probiotic Sticks - melts in your mouth

A tasty and convenient way of taking your daily probiotic supplement

Consumers continuously demand new innovative products that can meet their needs in an even better way. New probiotic application formats can generate opportunities for both attracting new target groups, who do not favor traditional formats like capsules and tablets, as well as to differentiate in the market.

Probi® Fast Melt is a novel product format that is ideal for both children and adults, is easy to use and offers a combination of convenience and great taste.

Key benefits

- Melts in your mouth - for direct consumption, no water needed
- Easy to use and convenient for both children and adults
- Tasty and fresh lemon flavor - delicious way to take your probiotics
- Unique probiotic formulation



A tasty application format

Probi® Fast Melt is a unique product formulation developed by Probi. A range of probiotic strains and blends is offered and formulated to suit your targeted position.

The Probi application has specifically been developed to provide a product with a pleasant taste and mouthfeel. The probiotic formulation is offered in a fresh lemon flavor, a classic flavor that is favored both with children and adults, and appreciated in several important markets. Customized flavor is available on request.

Short facts

Probiotic strains: Single or multi strains up to 10 billion CFU

Other ingredients: Erythritol, inulin, xylitol, maltodextrin, flavor, silicon dioxide.

Serving size: 1 stick (1g)

Directions for use: One stick per day. Pour powder directly into your mouth, let it melt and enjoy! No water is needed.

Shelf-life: 18 months ambient

Finished product: Sticks are available in bulk, secondary packaging on request.

Artwork: Fully customized

Please contact Probi for further information:

Probi AB, Lund, Sweden
Probi USA Inc., Redmond, WA, USA
Probi APAC Ltd, Singapore

probi@probi.com | www.probi.com

